

EXPRESSION OF INTEREST(EOI) FOR SELECTION OF AGENCY FOR SUPPLY OF THERMAL PAPER ROLLS WITH PRE-ADVERTISEMENT IN METRO RAILWAY, KOLKATA

Metro Railway invites Expression of Interest from advertising agencies for pre-printed advertisement on Paper QR code ticketing system in Metro Railway.

1. Objective :

- a. Selection of a suitable agency for providing QR thermal paper ticket roll with pre-printed advertisement in Metro Railway, Kolkata.

2. Scope of work:

- a. Procurement and supply of thermal paper rolls for QR code based ticketing system for use in Ticket Office Machine(TOM) in Metro Railway.
- b. Provide advertisement on the front and/or backside of QR code paper ticket as per the specifications mentioned at **Annexure 1 & Annexure 2**.

3. Description :

Successful bidder will provide thermal paper rolls of Paper QR tickets with pre-printed advertisement which are to be issued from ticket counters as per the specifications, units and quantities in **Annexure 1**.

Other details like area of advertisement are as per **Annexure 2**.

4. Special Conditions :

- a. Thermal Paper rolls must be securely packed and should be supplied in good sound cartons to avoid deterioration/damage due to moisture/heat etc.
- b. Material should be supplied in proper OEM packing. Firm will be responsible for any damage of goods during transit.

Interested agencies may submit their Expression of Interest which includes the following :

- a. Overview of the agency
- b. Proposed services to be offered which includes the specimen layout of QR ticket with pre- printed advertisement.
- c. Proposed License fee for each thermal paper roll with pre-printed advertisement. The total license fee will be the proposed license fee for each roll multiplied by the no of rolls to be supplied as per Annexure 1.
- d. Implementation plan with time line.
- e. Contact details

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Last date of submission : Upto 16 hours of 12.03.2025

Address for submission :

Dy.Chief Mechanical Engineer/Joka

Metro Rail Bhavan, 7th Floor,

33/1, J.L.Nehru Road,

Kolkata- 700071, WB.

Email Id : dycomcmml@mtp.railnet.gov.in

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Annexure –I

Technical specifications of Thermal Paper Roll

Sl no	Specification Description	Unit
1	GSM of Thermal Paper Roll	70-75 GSM
2	Length of each Thermal Paper Roll	25 metres
3	Width of the Thermal paper	78 mm.
4	Inside core diameter of Paper Roll	<=18 mm
5	Colour of Thermal Paper	White without any watermark
6	Paper end marker to be present to determine nearly ending of paper	
7	Warranty Period	30 Months after the date of delivery
8	Number of tickets printed from each Thermal Paper Roll of 25 metres length	210 - 220 (approx.). (The variation is due to packing of rolls on front part and end part)

Requirement of Thermal Paper Roll

Sl no	Description	Unit
1	Total numbers of Thermal Paper Rolls	20,000

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Annexure –II

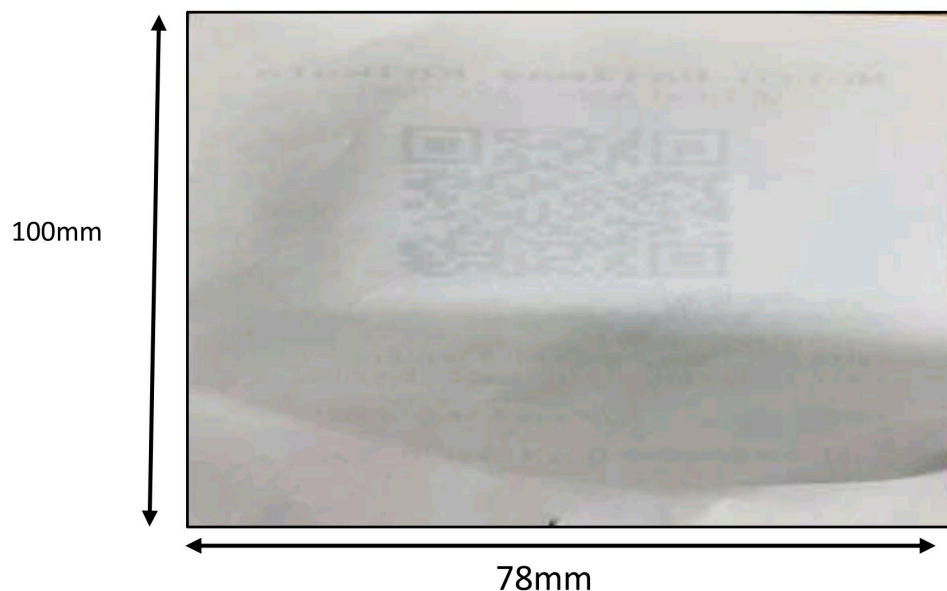
Space Available for Advertisement on Paper QR code ticket

QR Paper Ticket – Front side



 Width 5 mm on each side

QR Paper Ticket – Back side



*****Only light color printing to be done at the back side to ensure proper visibility/detection of QR code***